



**AM**  
ANN MORGAN

Detail from *Icefall*, oil painting on canvas, 72 x 60 inches



***Slice***, 2020, oil painting on canvas, 48 x 72 inches  
GRACe Studio Gallery, Denver, CO

# ANN MORGAN

ANNMORGAN.ART

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**Art:** My paintings belonging to the series “Unnatural” are abstraction based on nature. I start with photos I’ve either taken myself or stolen from friends on social media, then manipulate them with whatever software I’m currently obsessed with – recently GANs (AI) found in RunwayML – but mostly (still!) Photoshop. The subject and process should be familiar and uniting to anyone – we all experience nature at some level, and most people have used photo filters and even GANs, in Snapchat, to distort and edit images.

My work is an interpretation of their digital selves. I like to think of my sketches as dehydrated paintings, not a blueprint. I like to see where paint leads me rather than force an image into what it started as digitally.

**Bio:** My mother gave me crayons as soon as she was pretty sure I wouldn’t eat them, and I’ve been making images ever since. I have included some sort of technology in my process since before I knew what I was doing; I would send my dad to work with my drawings to copy on the Xerox so I could cut up and reassemble the results to be copied again and again until there was nothing recognizable. Then I’d start over.

By the time I started my undergrad degree at Michigan State University, I’d had a few computer classes and spent entire summers building canvases and painting with my first mentor, Elaine Perret. When I graduated with a Bachelor’s of Fine Art with a year off in there as an Americorps\*VISTA, I had learned HTML and started referencing my digital work I did in my paintings. I used the first iterations of Adobe Photoshop and whatever other tools I could find on the computers in the graphic design lab.

After graduating and 20 years of teaching computer classes, working at a software company, and then a tech-oriented position at an association, I was burned out and wondering about painting again. After two years of struggling, I left my full time position and started doing just that, plus contract web development, digital marketing and design.



ANN MORAN  
AWARD OF EXCELLENCE WINNER  
40 WEST ARTS



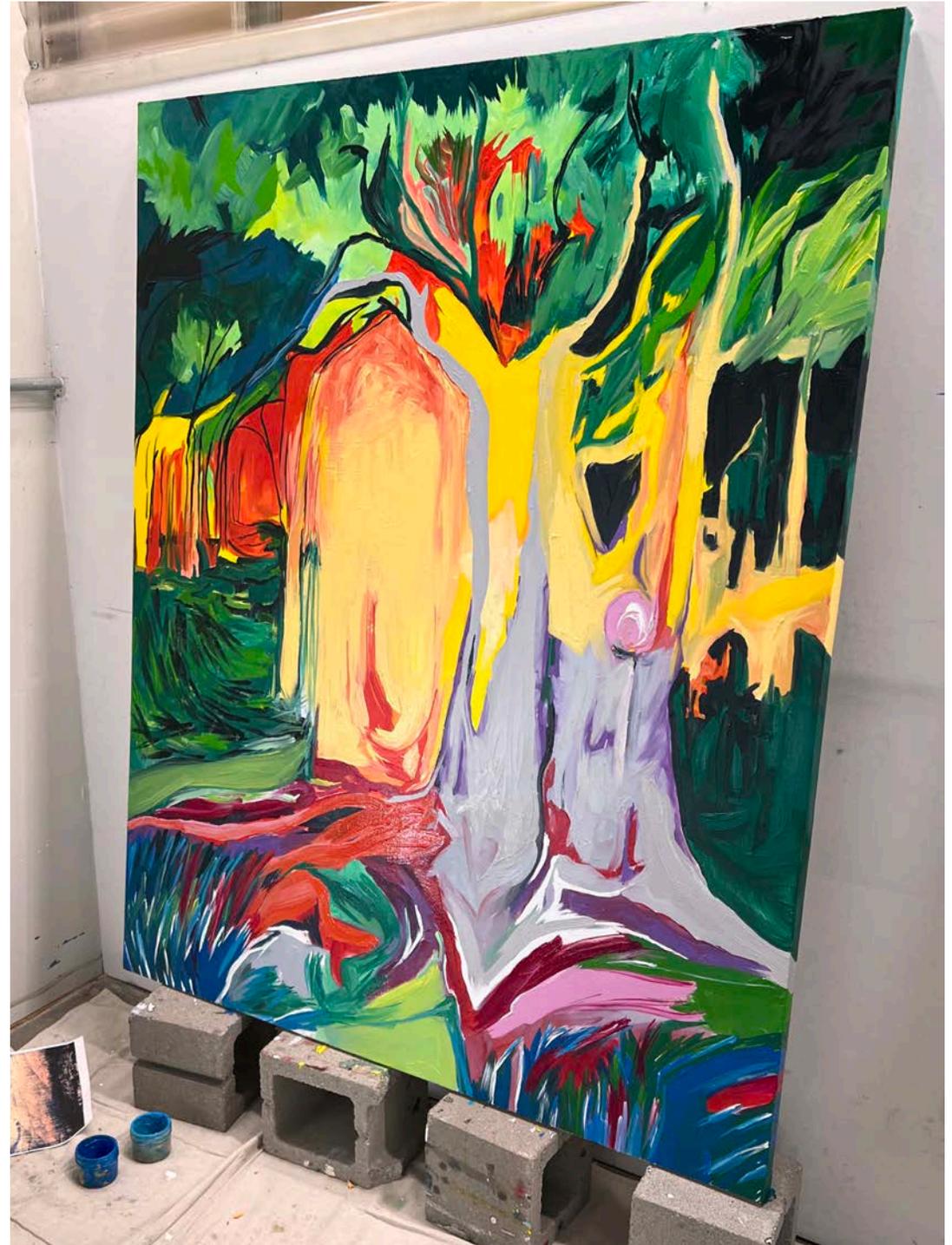
***Deception/Josie's Painting***, 2020, oil painting on canvas, 60 x 48 inches  
40 West Arts' *I Heart* show, Lakewood, CO, 2021  
**Award of Excellence Winner, 40 West Arts**



***Icefall***, 2020, oil painting on canvas, 72 x 60 inches  
40 West Arts' *I Heart* Show, Lakewood, CO, 2021

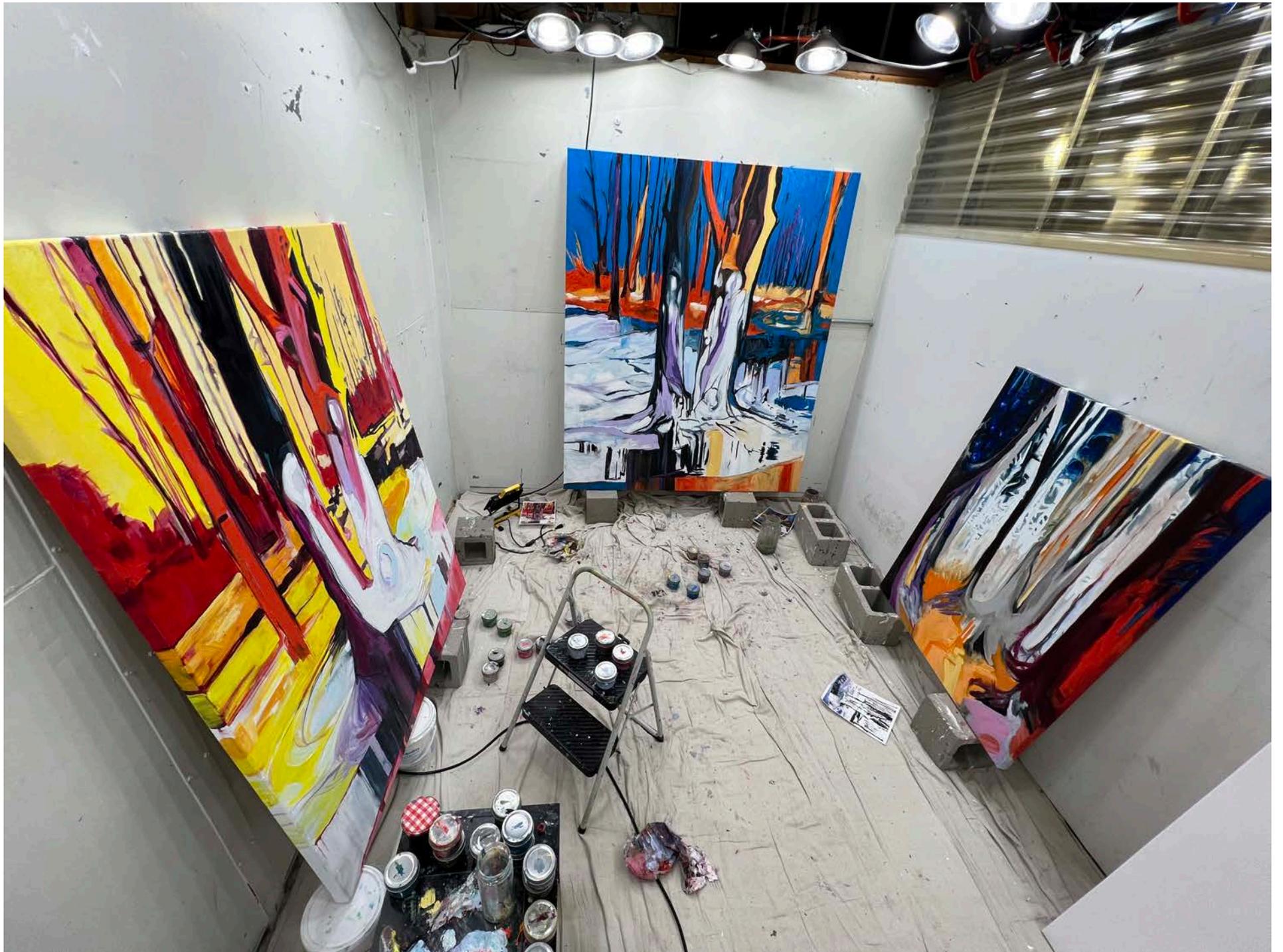


***Everything and Nothing***, 2020, oil painting on canvas, 48 x 72 inches  
40 West Arts' I Heart Show, Lakewood, CO, 2021



This page: ***The Doorway in Progress***, December 2021, at GRACe Studio 101 (south building), 888 E 50th Ave, Denver, CO 80216

Opposite page: ***Unnatural series in progress***, March 2022, at GRACe Studio



# ANN MORGAN

Born in St. Clair, Michigan in 1973. Lives and works in Denver, CO.

## EDUCATION

- 2000** New York University, Master's credits
- 1999** Michigan State University, Bachelor's of Fine Arts, Cum Laude
- 1994** Surrey University at Roehampton Institute, English Literature Abroad

## SELECTED AWARDS

- 2021** Award of Excellence, 40 West Arts
- 1999** Ralf Henricksen Award for Painting, Michigan State University
- 1992** First Prize Fine Art Scholarship, Michigan State University

## EXHIBITIONS

- 2021** Core New Art Space, *Friends Like These*, Lakewood, CO
- 2021** The Waiting Room Gallery, *Straddling the Line*, Denver, CO
- 2021** Bitfactory Gallery, *Viral Hope*, Denver, CO
- 2021** 2021 R Gallery, *Spring: New Beginnings*, Boulder, CO
- 2021** 40 West Arts, *I HEART...*, Lakewood, CO
- 2020** 40 West Arts, *Abstracts at Colorado Mills*, Lakewood, CO
- 1999** NYU *Graduate Student Show*
- 1998** *Screen Test*, Senior Show, Gallery 114, Michigan State University

## PUBLICATIONS

- "Better Charts Made Easy: Tips for Creating Quality Informational Graphics," *Alert!* Magazine, March 2012
- "Lasting Memories: Easy Tips for Touching Up Old Photos," *Pro Digital Imaging*, October/November 2007
- "Low-Budget Photo Editors: Perfect Pictures Without Breaking the Bank," *Digital Photographer*, 2008 Gear Guide

## PROFESSIONAL EXPERIENCE

### CARRIER SIGNAL, DENVER, CO

- 2019–Present** Contract design and web development.

### INSIGHTS ASSOCIATION (FORMERLY MRA), WASHINGTON, DC

The Insights Association is the leading (and largest) U.S. association of marketing research and data analytics professionals and companies.

#### 2018–2019 VICE PRESIDENT OF DIGITAL

- › Led and managed \$500k+ redesign and continuing development of the Insights Association website and integrated services, directly resulting in 30% traffic increase and enabling increased staff contribution and member engagement.
- › Established and executed initial redesign project within the a strategic framework of modernizing the Insights Association's look and feel while moving to a modern technology platform to enable staff, chapter, and member participation in content creation
- › Managed vendor RFPs, budgets, and deliverables
- › Led all development needed for January 1, 2017 merger of MRA and CASRO including Single Sign On integrations, web updates, and IT changes
- › Provided integration strategy for public facing platforms including website, CMS, member engagement forum, webinar platform and Professional Researcher Certification
- › Presented current and future web development strategy to the Insights Association's Executive Committee at board meetings
- › Managed Instagram account and event-focused Facebook native posts, and managed all paid advertising on social media platforms: Instagram, Facebook and Twitter

#### 2011–2018 DIRECTOR OF COMMUNICATIONS

- › Created, led and executed innovative digital marketing strategy, directly resulting in an interaction with 70% of all 2016 conference attendees as well as capture of new paid attendees via paid search (PPC) which accounts for 25% of all new 2017 conference sales
- › Led all email marketing campaigns – championing best practices, deliverability, and creating responsive HTML templates used for all email communication
- › Managed e-mail marketing platform, including work contributed by three team members. Provided ongoing training on HTML and best practices
- › Managed all platform development and CMS integration
- › Managed all design collateral, including event signage, brochures, digital ads, print ads, membership materials, custom web pages, and email marketing templates

## **TECHSMITH CORPORATION, OKEMOS, MI**

TechSmith is a Software Technology Company best known for its flagship screen capture products Snagit and Camtasia as well as newer products such as TechSmith Relay and Coach's Eye. TechSmith sells to individual, professional and education customers in 180 countries around the world.

### **2008–2011 SENIOR DESIGNER**

- › Guided the stylistic and artistic direction and production of retail packaging, advertising, trade show materials including exhibits, email campaign communications, and other marketing collateral
- › Helped define internal and external organizational messaging through visual communications
- › Presented concepts to cross-departmental stakeholders
- › Coordinated external agency production in design best practice and adherence to TechSmith brand guidelines
- › Interviewed, trained and mentored creative interns

### **2006–2008 CREATIVE PROJECTS DESIGNER**

- › Coordinated TechSmith's in-house designers and outside creative agencies
- › Led design team to create posters, print ads, banner ads, and various collateral for tradeshow, publication, web advertising, and internal promotions

### **2003–2006 WEB DESIGNER/UX SPECIALIST**

- › Created all desktop and internal icons for Snagit 7 and 8 as well as for Camtasia Studio 2, 3, and 4
- › Coordinated with developers to create graphic design consistency between products
- › Developed web site back-end (as part of a team) using ASP, JavaScript, and HTML plus Adobe Dreamweaver
- › Contributed to planning and execution of two web site re-designs

## **PTD TECHNOLOGY, EAST LANSING, MI**

PTD Technology is a Technology Solutions Provider for business, the retail market, non-profit, higher education, and government entities.

### **2000–2003 TRAINING SPECIALIST/ SYSTEM ANALYST**

- › Taught more than 75 training courses using Adobe and Microsoft software packages plus Web Page Design using HTML. Also trained clients in preparation for Microsoft Office User Specialist (MOUS) certification
- › Initiated the addition of new classes to permanent schedule – Intro & Advanced Photoshop and Intro & Advanced Adobe Acrobat

- › Designed and presented two half-day Adobe Acrobat seminars for large groups (100 people or more) as a solo speaker. Preparation included designing scope and sequence of content, writing instructional materials, and creating visual presentation
- › Lead analyst in charge of converting state government forms to web-based Acrobat forms. Helped create Java-based server script for information to be inserted into an Oracle database
- › Developed an integrated digital video instruction system comprised of a fully interactive computer-based training module using Flash, video, and software emulation
- › Trained and mentored junior instructors

### **2000 SCHEDULER**

- › Scheduled more than forty one-day classes per week for ten full-time instructors throughout the state of Michigan, registering more than 200 students per week plus organizing all instructional materials and updated the website daily for class availability

## **LITERACY VOLUNTEERS OF AMERICA/CAPITAL AREA LITERACY COALITION, LANSING, MI**

The Capital Area Literacy Coalition (CALC) helps children and adults learn to read, write, and speak English, helping individuals become self-sufficient. We achieve this through direct services and by enhancing literacy efforts of community organizations in the Capital Area and throughout Michigan.

### **1996–1997 AMERICORPS\*VISTA**

- › Managed six after-school tutoring program sites for over 140 at-risk students, K-5, as the Family School Partnership Program Coordinator
- › Hired and trained 40 at-risk teens to tutor students involved with program, as well as 6 MSU students per semester to supervise individual sites
- › Created and presented weekly seminars to teen tutors.
- › Updated and maintained the LVA website
- › Wrote and submitted several grants. Was awarded the 1996 Oldsmobile Classic Youth Grant for Family School Partnership Program



Ann Morgan lives and works in  
Denver, CO.

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Left: Detail from *Slice*, 2020,  
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48 x 72 inches